# Singapore St Andrew's Society corporate opportunities

In recognition of any sponsorship that it receives, the Singapore St Andrew's Society (SSAS) will partner with sponsors in the following areas. Please note that these are guidelines only and we are happy to tailor individual packages that suit the needs of our sponsors. For example, you may prefer to provide sponsorship for a specific item or event in order to create an association beneficial or appropriate to your organization: Thistle, Heather Sponsors and our premium Tartan Sponsors.

#### All sponsors receive

Plasma screen presentation of sponsors logos at the SSAS Ball
An invitation for two adults to the SSAS pre-Ball cocktail party
Acknowledgement at the SSAS pre-Ball cocktail party
Logo display on the SSAS website homepage with a link to the sponsor's website for one year

## Tartan Sponsor (\$\$5,000 and above)

SSAS Tartan Sponsors are the principal sponsors and supporters of the Society and, as such, benefit from publicity throughout the year at all of our events. Tartan Sponsors benefit from being a principal sponsor of our flagship event, the St Andrew's Ball. Some of the benefits of Tartan Sponsorship are:

- Company logo appears on SSAS website homepage with a link to any page of your website.
- Verbal acknowledgment of sponsorship at the SSAS Ball, held at the end of November, at the Shangri-La Hotel, Singapore.
- Acknowledgement in the SSAS Ball programme.
- Acknowledgment in the special Ball issue of the SSAS glossy magazine.
- Two complimentary tickets to the SSAS Ball.
- Up to two guaranteed corporate tables for eighteen guests at the SSAS Ball at members' prices.
- An invitation for two adults to the SSAS Sunset Cruise to be held on the Sunday after the Ball.
- Two free tickets to SSAS Burns Supper, held at the Tanglin Club at the end of January each year.
- Occasional distribution of special offers/promotions to members via e-mail (to be distributed by SSAS committee only) and limited to a maximum of six in the year of sponsorship.

### Thistle Sponsor (\$\$3,000 to \$\$4,999)

- Company logo appears on SSAS website homepage.
- Acknowledgement in the SSAS Ball programme.
- Acknowledgment in the special Ball issue of the SSAS glossy magazine.
- Two complimentary tickets to the SSAS Ball.
- One corporate table for eight guests at the SSAS Ball at members' prices.
- Occasional distribution of special offers/promotions to members via e-mail (to be distributed by SSAS committee only) and limited to a maximum of four in the year of sponsorship.

## Heather Sponsor (\$\$1,250 to \$\$2,999)

- Company logo appears on SSAS website homepage with a link to any page of your website.
- Acknowledgement in the SSAS Ball programme.
- Acknowledgment in the special Ball issue of the SSAS glossy magazine.
- Occasional distribution of special offers/promotions to members via e-mail (to be distributed by SSAS committee only) and limited to a maximum of two in the year of sponsorship.

For further details, please email sponsorship.ssas@gmail.com

Find SSAS online at www.facebook.com/SingStAndrews and www.standrewssociety.org.sg

Please note that the Singapore St Andrew's Society is not permitted to give sponsors access to its membership database or any other personal information about its members.

